

THE BULLDIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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June 9, 1956

Club Calendar

Tuesday, June 12 - Reception for Andre Ladener, president of the French Committee of the Commanderie des Vins de France, followed by buffet, 6-7:30 p.m.

Tuesday, June 12 - Public Relations Committee meeting, 12:15 p.m.

Sunday, June 17 - Picnic at OPC summer headquarters, Holiday Lodge, Northport, L.I., 12 noon on.

Tuesday, June 19 — Philippine Regional dinner, guest of honor, Ambassador Carlos P. Romulo.

Thursday, June 21 - George Meany, president of A.F. of L. and C.I.O. will be luncheon speaker.

RUSSELL TO REPRESENT U.P. IN INDONESIA

The appointment of John R. Russell as United Press Djakarta bureau manager has been announced in Tokyo by Earnest Hoberecht, U. P. vice president and general manager for Asia.

Russell has arrived in Djakarta to assume his duties. His experience with the United Press includes previous assignments in Japan, Korea, Canada and the United States, where he joined the organization in 1950 in its Chicago bureau. He joined the United Press Asia staff in September 1954 after two years of graduate work in Asian studies at the East Asian Institute, Columbia University.

BULLETIN TO START SUMMER SCHEDULE

With today's issue of The Bulletin, the weekly publication will go into its usual summer fortnightly schedule, John Wilhelm, chairman of the editorial board, has announced.

The next issue will appear on Saturday, June 23. The publication will resume weekly appearances on Sept. 1.

A LOOK-SEE PARTY WILL INTRODUCE CLUB'S SUMMER HEADQUARTERS IN L. I.

A "look-see" party at the Overseas Press Club's summer headquarters has been announced for Sunday, June 17, by Dave Shefrin, chairman of the Special Events Committee. The event at Holiday Lodge, Northport, L.I., will start at 12 o'clock and continue through the after-

PEOPLE & PLACES...

The United Press's Jim Berry, lately bureau chief in Karachi, Pakistan and veteran of ten years in India and Pakistan spent several days in New York last week en route for a visit to his home town of San Antonio, Texas...Fellow OP Cers James Michener and Jess Gorkin spoke before the "Ladies of the Press" breakfast sponsored by the Honolulu chapter of Theta Sigma Phi at the Halekulani Hotel, in Honolulu... Arthur Reef is off to Rome and Instanbul to arrange press coverage of new Pfizer expansions abroad. His trip of several weeks will also take him to Paris, Brussels, Madrid and Lisbon... Norman A. Schorr has moved his public relations firm to new larger quarters at 369 Lexington Avenue, New York City... Richard Thomas recently delivered the final French lecture of the season for the Pittsburgh Branch of the Alliance Francaise, and gave three speeches on American Business Overseas to the management of U.S. Steel.

Leland Stowe, who just finished researching a story in Minnesota, if off to Canada on another roving assignment for Reader's Digest. He and wife Dollika will then be at their summer cottage on Lake Winnisquam, N.H., until mid-September, when Stowe returns to the University of Michigan for the autumn semester as professor of journalism. Busy times ahead for Daniel C. Van Acker. On June 13, he's key speaker at the annual dinner of the Association of Technical Writers and Editors, Inc.

member or guest, must be made by Tuesday, June 12.

There will be a buffet lunch, entertainment, swimming, and walking tours about the four acre resort, which will be made available to club members for the summer.

Come anytime during the day on your own by train or car, invites the committee: by Long Island Railroad from Penn Station to Northport Station, and thence eight minutes from Northport by taxi.

The trip by car should be made via Northern Blvd. (25A) to the blinker light at Northport, turn left to Bayview Avenue to the Lodge; or by Grand Central-Northern State Parkway to Exit 40, taking Rte. 110 to Huntington, then Rte. 25A to Ocean Avenue and into Northport (44 miles).

DAVE RICHARDSON

IN EDITOR'S POST

Dave Richardson has joined the Washington staff of U.S. News & World Report as an editor.

Richardson has been Time-Life chief of bureau in Mexico City. He first gained fame as a "Yank" correspondent in Burma, has been a member of Time's foreign staff since the war, both in Europe and Mexico City, and returned recently to New York. He also spent the years '53-'54 at Princeton on a fellowship sponsored by the Council on Foreign Relations.

He will be joined in Washington by his wife, Ruth, and their two daughters.

Wythe Williams III

Wythe Williams, founder-president of the Overseas Press Club, is seriously ill at North Hudson Hospital, in Weehawken, N. J.

THE BULLETIN -

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N.Y. MUrray Hill 6-1630.

Editorial Board: Chairman, John Wilhelm, Dave Murray, Harrison Salisbury, Larry LeSuer, William Ryan, Mary Hornaday, Dave Ballard, Gil Busch, Jos. Ruffner, Sam Kan, Walter Davenport, Paul Miller, Ben Wright.

Issue Editor: Peggy Wilhelm. Asst.: Barbara Bennett.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Darrel Berrigan (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); William Coughlin (London); Stuart Griffin (Tokyo); Geraldine Fitch (Taipei).

THE OVERSEAS PRESS CLUB Officers and Board

President: Wayne Richardson; Vice Presidents: Cecil Brown, Ansel E. Talbert, Lawrence G. Blochman; Secretary: Will Yolen; Treasurer: A. Wilfred May.

Board of Governors: John Barkham, Thomas Curran, Emanuel Freedman, Ben Grauer, Ruth Lloyd, John Luter, Kathleen McLaughlin, Will Oursler, Madeline D. Ross, Cornelius Ryan, Thomas P. Whitney, John Wilhelm, Helen Zotos; Alternates: Reavis O'Neal, Harold Lavine, J.C. Dine, Elizabeth Fagg.

Past Presidents: W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, J. Clifford Stark, Lowell Thomas, Wythe Williams.

COPYMUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members-\$10 yrly,Non-Members Advertising Rates on Request

Executive Committee Approves Appointments

The Executive Committee of the club approved a number of committee appointments at its recent meeting.

Among members to serve for the coming year are Larry Blochman, coordinator and chairman for programs; Murray Lewis, public relations; Joe Peters, regional dinners; James Sheldon, Tuesday night open house; Bill Safire, luncheon; Dave Shefrin, special events; Dorothy Omansky and Robert Black, co-chairmen for hospitality.

The following committee members were approved for the Freedom of the Press Committee, headed by Victor Lasky as chairman: Herbet B. Swope, Helen Zotos, Will Oursler, John Luter, Bob Considine, Mary Hornaday, Arnold Beichman, Hal Lehrman, Relman Morin, Ansel E. Talbert, Boleslaw Wierzbiansky, William P. Gray, Erwin Knoll, Frank Tao, Frank Gibney, Lawrence Newman, Morris Ernst, Harry Schwartz and David Murray.

The executive committee further approved the constitution of the ad hoc committee, Administration and Organization Committee, with Ben Wright as chairman and the following as committee members: J. D. Ryle, Cornelius Ryan, Kathleen McLaughlin, Cecil Brown, Kathryn Cravens, Richard de Rochemont, John Wilhelm, Charles Robbins, Joseph Willicombe, A. Wilfred May and Will H. Yolen.

French Wine Tasters, "Princess" At Club

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Next Tuesday's Open House (June 12) will be devoted to the wines of France. Monsieur Andre Ladener, President of the Commanderie des Vins de France, just arrived in the U. S. on a vintage-popularizing mission, will present Mlle. Pierre (Princesse des Vins de France) and numerous choice wines for members to taste.

Local French dignitaries will also be present. Cocktails (for those members allergic to the grape) will be served at 6 p.m. with a buffet dinner to follow at 7:30, Larry Blochman, chairman, announces.

TIME CORRESPONDENTS PASSING THROUGH NEW YORK

Alex Campbell, a member of Time's New Delhi bureau for the past two years, is en route to his new assignment in the Tokyo office. He arrives in New York for a two-weeks visit before heading for Japan.

Other Time visitors in New York include Bessie Hackett, the magazine's Manila stringer, who has been here for the past week and Time's Saigon stringer, Francois Sully, who arrives June 12 for an eight-day stay.

FILM EXPEDITION

Julien Bryan will lead a small expedition to Tashkan, Samarkand, Alma ata and Afghanistan during July and August to make color films of these Eastern countries.

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PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE

MATTHEWS VISITS FORMER POSTS

Herbert Matthews, of the New York Times' editorial staff, is in Europe on a three months' trip that is taking him back to the capitals he covered for The Times during eighteen years as a foreign correspondent.

His first stop was Rome, where he served as bureau chief from 1939 until he was interned when Italy declared war on the United States. He is replacing Arnaldo Cortesi there during the latter's home leave.

He will be in London in July to take over for Drew Middleton during his home leave. Mr. Matthews was London bureau chief from 1945-49. In August he will fill in for Camille Cianfarra in Spain, where he covered the Civil War in 1936.

GOSS N.Y.U. "MAN OF THE YEAR"

OPCer Bert Crawford Goss, president of Hill and Knowlton, Inc., received the first annual achievement award of the Alumni Association of New York University's graduate School of Business Administration Monday night. He was cited as alumni "Man of the Year" at the Association's annual dinner.

BAR BOOK DEADLINE NEARS

The OPC Bar Guide, to be published by New American Library this fall, needs more recipes and overseas bar anecdotes. Deadline for contributions (with prizes for the best) is now set as July 1. The gin-and-onion recipe from the Delhi Gymkhana Club is already in. Send other formulae and lore to Larry Blochman, Editor, c/o OPC New York Headquarters.

BRELIS JOINS C.B.S.; COMPLETES NOVEL

Dean Brelis, former Time correspondent in Southeast Asia and Rome, has joined the News Staff of CBS in New York.

Brelis, who left Time to write a novel about Southeast Asia, has completed the book, which will be published shortly by Atlantic-Little-Brown. It deals with the area where he served during the war with O.S.S., organizing the Kachin Rangers for guerilla warfare behind the Japanese lines. He later went to Bangkok for Time and Life, and also served in its bureaus in Seattle and Rome.

"Mac" Johnson Takes Over New CBS Post; Roper Joins CBS; Other Changes Announced

Malcolm R. ("Mac") Johnson, news editor of CBS' News Bureau in Washington since May, 1955, becomes assistant director of news for television in a recent personnel change at CBS. His headquarters will be in New York. Replacing Johnson in Washington is James E. Roper, a newcomer to the CBS staff.

These changes have been announced by John Day, Jr., Director of News for Columbia Broadcasting System, under whose supervision the entire news coverage falls.

Johnson started his career on the Salt Lake Tribune after graduation from the University of Missouri in 1937. He covered the Pacific as a war correspondent for the United Press, transferring to the New York Herald Tribune in 1945.

He served as bureau chief for the Herald Tribune in Buenos Aires from

GOING TO JAKARTA? RESERVE YOUR ROOM!

Recently several foreign correspondents have been stranded in Jakarta, reports Arthur Settel, director of public relations for K.L.M., Royal Dutch Airlines, because they failed to make firm hotel reservations far in advance.

"We are informed by the manager of our office in Jakarta, Indonesia, that there is a serious shortage of hotel accommodations in that city. If reservations have not been arranged well in advance, it is virtually impossible to accommodate transient visitors," he warns, "even in the K.L.M. Hotel Transaero."

RUSSIAN BROADCAST

An interview on the meaning of "Freedom of the Press" with Louis P. Lochner, past president of the OPC was recently broadcast to the Soviet Union by Radio Liberation, democratic anti-Communist station broadcasting to the USSR in seventeen languages.

MISS O'SULLIVAN WED

Announcement has been made of the marriage, on June 1, of Miss Joan O'Sullivan, feature writer with King Features Syndicate, to Archie Vassiliadis, Greek-American artist.

1947-49, covered the United Nations in New York from '49' '51 and went to Tokyo as the Tribune's bureau chief from 1951-54. Mac made news himself with two world-wide beats, getting out the first story on the B-29 raids over Tokyo during the war, and being the only correspondent in Bogota, Columbia during the revolt in 1948 to get out a story.

James Roper comes to CBS from the Washington Star, where he has been a diplomatic reporter since 1952.

Roper is a University of Tennessee graduate, class of 1937, and went with the UP's Washington Bureau shortly thereafter. In 1942 he left with the UP to cover Iceland, London, North Africa, Italy, Greece and Egypt. After his return in 1945, he was assigned to the Washington Bureau, and subsequently covered the United Nations in New York. During 1947-48 he spent some months in the Far East, and later covered the diplomatic beat in London. After his return to the States, he was assigned to the State Department. In 1952, he resigned from the UP and went with the Washington Star.

Also involved in the personnel reassignment is Richard C. Hottelet, CBS' Bonn News correspondent, who will return to the States to cover convention, campaign and election news. Ernest Leiser, Producer-Editor of CBS' Sunday News with Eric Sevareid will replace Hottelet in Bonn.

Lou Cioffi was recently assigned to Paris to act as assistant to David Schoenbrun, chief CBS' Paris News correspondent. He is replacing Blair Clark who has returned Stateside to cover 1956 domestic political developments. Clark is currently touring with the CBS News Campaign Cavalcade, a 12-man reporting unit covering the campaign throughout the country for both radio and television coverage.

FENDALL VISITING HERE

OP Cer Jack D. Fendall, who makes his home in San Jose, Costa Rica, is in New York to celebrate his twenty-fifth anniversary as Regional Business Director of King Features Syndicate and International News Service in the Northwest area of South America and a few of the Central American republics.

MIDDLETON HEADS LONDON PRESS GROUP

Drew Middleton of The New York Times has been elected president of the Association of American Correspondents in London. Henry S. Hayward of The Christian Science Monitor was elected vice president; Donald Burke of Life magazine, secretary; and Joan Graham of The Baltimore Sun, treasurer.

JOE JONES HONORED

OPC member Joe Jones of American News Service has been appointed Honorary National Consul of the State of Sao Paulo, Brazil, by the Associacao Paulista

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de Municipios.

Dr. Aniz Badra, president of APM, comprising more than 400 mayors of cities and towns throughout the state of Sao Paulo, bestowed the honor at a luncheon of 65 members of the Association at the United Nations Headquarters in New York last week. The Brazilian mayors are currently on a goodwill tour of this country.

SON TO WEINTRAUBS

Mr. and Mrs. Louis Weintraub amnounce the birth of their second child, Joel Ira, at Long Island Jewish Hospital on May 30.

Mr. Weintraub is photographic aide to Governor Averell Harriman and Director of Public Relations of Pavelle Color, Inc.

THOMAS IN NEW YORK

Lowell Thomas is expected in New York June 11th from Los Angeles where he has been completing a Television show. He went directly to Los Angeles from Tibet where he was covering the coronation in Kat Mandu.

BOOKS RECENTLY ADDED TO LIBRARY

Edward Hunter's "Brainwashing: The Story of the Men Who Defied It". Farrar, Straus & Cudahy.

Lewis Lotlow's "Zanzabuku". Rinehart & Co.

Richard Rovere's "The Eisenhower Years".

NEW MEMBERSHIP APPLICATIONS ACTIVE

Don L. Kearney, ABC Film Syndication, Inc. since 1951. PRO, Hq. (TAC) 12th US Army Group ETO from 3/45 to 6/45; PRO, Hq. PRD. SHAEF from 6/45 to 9/45; PRO Hq. PRD USFET from 9/45 to 3/46 (in charge of press gallery at Intl Military Tribunal, Nuremberg); during entire above period was consistent broadcaster Army news on US stations and networks (ABC and NBC), weekly on "Army Hour" and frequently on BBC "Combat Diary." Proposed by Henry he Cassidy; seconded by Douglas F. Stores. for

Robert John Landry, y, managing editor, is Variety. From 1933 to 1941 handled intl radio news as editor Variety; currently edit foreign picture, concert news as part in of m.e. chores; written many pieces from la and about Europe & Mexico (1938, 1939, 1940, 1945, 1947, 1954, 1955). Proposed by Larry Lesueur; seconded by John Daly.

ASSOCIATE

Jack Galub, president, Galub Publishing
Co. (The Editorial Directory). Proposed
by Donald Wayne; seconded by Elizabeth
Fagg.

SOUTH AMERICAN TRIP

Madelyn Rose announces two more registrants for the club-sponsored South American trip leaving New York August 4. The names of Jean Baer, of Seventeen and Robert Kane, of the World-Telegram and Sun, bring the list of travelers to sixteen.

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Introducing:

JIM NOLAN and EMMET RIORDAN

of TWA PUBLIC RELATIONS. Overseas

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Jim Nolan, TWA Public Relations Chief in Europe, veteran newsman.



Emmet Riordan, former journalist, TWA Public Relations Chief in the Middle East since 1953.

All Europe is Jim Nolan's beat, anywhere on the Continent or the British Isles. If he's not where you are, he'll have a capable staff member there to provide any assistance a newsman needs. Names, addresses, telephone numbers, transportation, hotel space, background research—Jim has a large file, an office, typewriter, telephone at your disposal. Jim's headquarters are 101 Champs Elysées, Paris, BALzac 15-11.

Emmet Riordan is based in Cairo, covers a region from

Athens to India and Ceylon. When you meet him, he may be wearing a turban, a tarboosh or a beaten-up fedora, but when you hear his quiet voice you'll recognize the inimitable Emmet. If you need to know the price of a room and bath in Bombay; where to buy a camel saddle or even a camel; where St. Augustine lived in Carthage, contact Emmet at 5 Sharia Kasr El Nil, telephone 23850.

Both Emmet and Jim are still working newsmen, have only

added working public relations to their capabilities. You can depend on them as you can depend on TWA Public Relations people in major world centers and U. S. cities. Just as you can depend on TWA for the finest, fastest transportation to any place, any time!

Gardon Gilmore
Vice President,

Public Relations
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